

MINUTES OF THE REGULAR MEETING OF THE CODE OF ETHICS COMMITTEE OF THE
METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT

St. Louis, Missouri
November 8, 2016

A regular meeting of the Communications Committee of the Metropolitan Zoological Park and Museum District was held in the District office, 7733 Forsyth Blvd., Suite 550 at 2:00 p.m. on Tuesday November 8, 2016. The primary purpose of the meeting was to discuss a proposal received for graphic design services from SLM Media Group.

Michelle Harris, Chair called the meeting to order. Upon roll call, the following Committee members were present:
Michelle Harris
Christine Chadwick

Others in attendance included SLM Media employees: Dave Brickey, Production Manager; Dede Dierkes, Circulation Manager; and Tom White, Art Director. Other persons attending the meeting included District employees: J. Patrick Dougherty and Sharon L. Wilcutt.

Ms. Harris reviewed the criteria that was requested in the RFP and ask for additional information and clarification on the proposal that was submitted by SLM Media.

Mr. Brickey explained that printing and mailing of the report was not included in the \$5,000 bid. He will calculate the cost of printing 1,250 reports and the bulk mailing cost and he will submit the additional cost to Mr. Dougherty in the next few days.

Mr. White reported that he would prepare several samples of the Report to the Community for the Board's review, the current proposal allows for multiple revisions. In addition he will work with each Subdistrict on the selection of pictures and offer support for editing and proofing the text for the report.

Ms. Chadwick reviewed some of the updated content and asked that financial information and graphs be presented in a reformatted manner.

Mr. Dougherty presented a copy of the District's Identity Guidelines and will make the specifics of the guidelines available for use in preparation of the report.

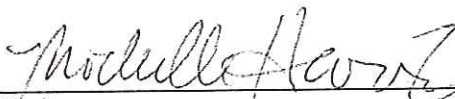
Ms. Harris discussed design elements, paper quality, mailing options and the timeframe for the project.

Ms. Harris thanked the STL Media guests for their presentation. She explained that a summary of the information presented to the Communication Committee, including additional expense for printing and postage, will be presented at the December 13, 2016 Board meeting for a final review.

The chair called for public comments.

There being no other business to come before the Communications Committee. The meeting adjourned at 2:28 p.m.

Respectfully submitted,


Chair

NOTICE OF REGULAR MEETING

Communications Committee

METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT

Pursuant to Section 610.020 of the Revised Missouri Statutes, notice is hereby given that a Regular Meeting of the Metropolitan Zoological Park and Museum Communications Committee will be held as follows:

Date: November 8, 2016

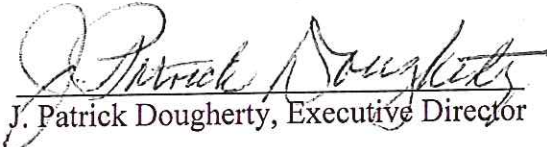
Time: 2:00 P.M.

Place: Pierre Laclede Center
7733 Forsyth Boulevard
Suite 550
St. Louis, MO

Agenda:

1. Review and discuss proposal received for Graphic Design Services related to the ZMD Report to the Community.
2. Public Comments
3. The Board may also hold a closed meeting, with a closed vote and record, as authorized by Section 610.021(1), (2) and (3), Revised Statutes of Missouri, relating to legal issues, real estate and/or personnel, negotiation of a contract pursuant to Section 610.021(12) RSMO., proprietary information pursuant to Section 610.021(15) and/or confidential or privileged communications with our auditor pursuant to (17).

Further information may be obtained at the District Offices, 7733 Forsyth Blvd., Suite 550, Clayton, Missouri 63105, (314) 862-4222


J. Patrick Dougherty, Executive Director

Mission Statement

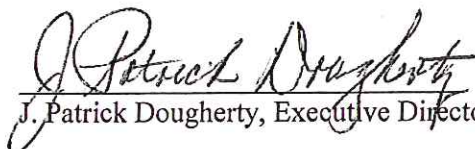
The Mission of the Zoo Museum District is to represent the taxpayers of the District in the careful oversight of the financial affairs of the Subdistricts: Missouri Botanical Garden; Missouri History Museum; Saint Louis Art Museum; Saint Louis Science Center; and Saint Louis Zoo.

CERTIFICATE

I, J. Patrick Dougherty, do hereby certify that the attached Notice of the Regular Meeting of the Communications Committee was published in accordance with the provisions of Section 610.020 of the Revised Missouri Statutes, by posting said Notice at least twenty-four hours in advance of the date of said meeting in a prominent place easily accessible to the public at the Pierre Laclede Center building, 7733 Forsyth Boulevard, Suite 550, Clayton, Missouri, and by mailing and/or e-mailing a copy of said Notice by ordinary mail to:

- Stephen Deere
- Diane Toroian Keaggy
- Mark Schlinkamnn
- Deborah Peterson
- Patrick Brown
- St. Louis Business Journal
- Riverfront Times
- Susan C. Thomson
- Betsey Bruce
- Tonya Sinkovits
- Susan Hegger
- St. Louis Public Radio
- Rachel Lippmann
- Willis Arnold
- Alex Heuer
- Nancy Fowler
- Charlene Prost
- Ray Hartmann
- Odester Saunders
- Elise Glickert
- Pat Westhoff
- Ben Uchitelle
- Robert Powell
- Gloria Wessels
- Jeff Rainford
- Sable Campbell
- Tom Curran
- Matthew Hathaway
- Brent Benjamin
- Bert Vescolani
- Barb Boyle
- Laura Taylor
- Benjamin Washington
- Everett Dietle
- Francis Levine
- Eric Miller
- Dustin Deschamp
- Jeffery Bonner
- Katie O'Sullivan
- Peter Wyse Jackson
- Harry Rich
- Jerry L. Kent
- Matthew W. Geekie
- John R. Musgrave
- Adrienne D. Davis
- Barbara Taylor
- Michael F. Neiforff
- Donna Wilkerson
- Marcia B. Mellitz
- Lelia J. Farr
- Richard Jensen
- Mike Faulk

Signed this 8th day of November 2016


J. Patrick Dougherty, Executive Director